

CURRICULAR DESIGN BACHELOR DEGREE IN DIGITAL GRAPHIC DESIGN

General Objective: To develop graphic design and digital arts professionals capable of conceptualize and develop creative concepts and solutions, aesthetical designs, and produce effective and assertive visual material for diverse digital and print visual communication and advertising media.

REQUIREMENTS (Credits):

General Education (45) | Professional (33) | Major (39) | Undergraduate Project (6) | Electives (9) = **TOTAL CREDITS 132**

GENERAL EDUCATION (3 credits each | 45 total)

CSOC	100	Human Growth and Social Adaptability
ING	101	General English
CSOC	103	Human Relations
HUM	103	Literary Genres
BIOL	200	Plant Kingdom
MAT	201	Algebra
MAT	203	Geometry and Trigonometry
CSOC	204	Puerto Rico: A Contemporary Approach
ESP	208	Creative Communication
ING	300	Conversational English
CSOC	300	Psychology
HUM	300	Western Civilization: Ancient Culture
HUM	302	Western Civilization: Modern Times
BIOL	302	Animal Kingdom
HUM	311	Modern Art History

PROFESSIONAL COURSES (3 credits each | 33 total)

AG	101	Design Fundamentals
CCO	101	Introduction to Computers
AG	103	Illustration Techniques
ADM	104	Entrepreneurship
DG	111	Design and Editing of Digital Images
DG	203	Computerized Illustration
DG	206	Desktop Publishing
FD	207	Digital Photography Techniques
DG	257	Creative Campaign
DG	303	Typography
DG	304	Content Design and Strategy for Social Media

MAJOR (3 credits each | 39 total)

WD	211	Web Page Design
DG	306	Digital Publishing
WD	309	Web Page Development
DG	311	Design for Print Media
WD	315	Animation for Web and Interaction Design
DG	400	Graphic Reproduction
DG	405	Creative Digital Design
AG	406	Visual Semiotics
DG	409	Corporate image
AG	416	International Design
DG	427	Design with Vectors
DG	445	Graphic Composition
DGD	450	Digital Portfolio

UNDERGRADUATE PROJECT (3 credits each | 6 total)

ADM	475	Professional Development
DGD	475	Project Development

ELECTIVES (3 credits each | 9 total)

Free Electives (3)

TOTAL CREDITS 132

Revised: 5/2025 - Digital Graphic Design Department