ATLANTIC UNIVERSITY

Digital Graphic Design Department

CURRICULAR DESIGN
BACHELOR DEGREE IN DIGITAL GRAPHIC DESIGN
MAJOR IN DIGITAL PHOTOGRAPHY

General Objective: To enable students to understand and apply the new technological tendencies of the photographic image, using effective visual communication as the main axis. With such understanding, they will be able to develop and implement graphic design and digital photography projects.

REQUIREMENTS (Credits):

General Education **(45)** | Professional **(33)** | Major **(39)** | Undergraduate Project **(6)** | Electives **(9)** = **TOTAL CREDITS 132**

GENERAL EDUCATION (3 credits each | 45 total)

CSOC	100	Human Growth and Social Adaptability
ING	101	General English
CSOC	103	Human Relations
HUM	103	Literary Genres
BIOL	200	Plant Kingdom
MAT	201	Algebra
MAT	203	Geometry and Trigonometry
CSOC	204	Puerto Rico: A Contemporary Approach
ESP	208	Creative Communication
ING	300	Conversational English
CSOC	300	Psychology
HUM	300	Western Civilization: Ancient Culture
HUM	302	Western Civilization: Modern Times
BIOL	302	Animal Kingdom
HUM	311	Modern Art History

PROFESSIONAL COURSES (3 credits each | 33 total)

AG	101	Design Fundamentals
CCO	101	Introduction to Computers
AG	103	Illustration Techniques
ADM	104	Entrepreneurship
DG	111	Design and Editing of Digital Images
DG	203	Computerized Illustration
DG	206	Desktop Publishing
DG	257	Creative Campaign
DG	303	Typography
DG	304	Content Design and Strategy for Social Media
DG	311	Design for Print Media

MAJOR (3 credits each | 39 total)

FD	203	History and Aesthetics of Photography
FD	207	Digital Photography Techniques
FD	304	Photographic Workflow
FD	315	Photographic Lighting
FD	326	Digital Image Manipulation
DG	400	Graphic Reproduction
AG	406	Visual Semiotics
FD	409	Studio Photography
FD	415	Artistic Photography
AG	416	International Design
FD	426	Advertising Photography
FD	437	Photojournalism
DGF	450	Digital Portfolio

UNDERGRADUATE PROJECT (3 credits each | 6 total)

ADM	475	Professional Development
DGF	475	Project Development

ELECTIVES (3 credits each | 9 total)

Free Electives (3)

TOTAL CREDITS 132

Revised: 5/2025 - Digital Graphic Design Department