ATLANTIC UNIVERSITY

Digital Graphic Design Department

CURRICULAR SEQUENCE SAMPLE BY ACADEMIC TERM
BACHELOR DEGREE IN DIGITAL GRAPHIC DESIGN
MAJOR IN WEB DEVELOPMENT

General Objective: To enable students to recognize and apply the latest techniques and technologies in designing and developing websites using effective visual communication and mastering technologies and programming languages as the main axis. With this knowledge, they may develop and implement Web sites from their design to their final delivery.

REQUIREMENTS (Credits): GE = General Education (45) | **P** = Professional (33) | **M** = Major (39) | **E** = Electives (9)
UP = Undergraduate Project (6) | (**AT** = Academic Term) | (**Pre** = prerequisites) | **TOTAL CREDITS: 132**

AT	Type	Code	Course
1st AT	GE	CSOC 100	Human Growth and Social Adaptability
	GE	HUM 103	Literary Genres
	P	CCO 101	Introduction to Computers
	P	AG 101	Design Fundamentals
2nd AT	GE	ING 101	General English
	GE	CSOC 103	Human Relations
	P	DG 111	Design and Editing of Digital Images / Pre: CCO 101
	P	AG 103	Illustration Techniques
3rd AT	GE	BIOL 200	Plant Kingdom
	GE	MAT 201	Algebra
	P	DG 206	Desktop Publishing / Pre: CCO 101
	P	DG 203	Computerized Illustration / Pre: CCO 101
4th AT	GE	MAT 203	Geometry and Trigonometry
	GE	CSOC 204	Puerto Rico: A Contemporary Approach
	M	WD 205	Social Media Marketing and Management / Pre: CCO 101
	P	FD 207	Digital Photography Techniques / Pre: CCO 101, DG 111
5th AT	GE	ESP 208	Creative Communication
	M	WD 211	Web Page Design / Pre: CCO 101, DG 111
	GE	ING 300	Conversational English
	P	DG 303	Typography / Pre: AG 101, CCO 101, DG 203
6th AT	M	WD 309	Web Page Development / Pre: CCO 101
	P	ADM 104	Entrepreneurship
	GE	CSOC 300	Psychology
	P	DG 304	Content Design and Strategy for Social Media / Pre: AG 101, CCO 101

AT	Type	Code	Course
7th AT	GE	HUM 300	Western Civilization: Ancient Culture
	GE	BIOL 302	Animal Kingdom
	P	DG 257	Creative Campaign / Pre: AG 101, CCO101, DG 111, DG 203
	M	WD 315	Animation for Web and Interaction Design / Pre: CCO 101, DG 111
8th AT	GE	HUM 302	Western Civilization: Modern Times
	M	WD 406	Dynamic Website Development / Pre: CCO 101, DG 111, WD 211, WD 309
	M	WD 325	Web Framework and Programming / Pre: CCO 101, DG 111, WD 211, WD 309
	E		Elective
9th AT	GE	HUM 311	Modern Art History
	M	WD 410	Designing for CMS / Pre: CCO 101, DG 111, WD 211, WD 309, WD 406
	M	WD 415	Mobile Web Design / Pre: CCO 101, DG 111, WD 211, WD 309, WD 406
	M	AG 406	Visual Semiotics
10th AT	M	AG 416	International Design
	M	DG 409	Corporate Image / Pre: AG 101, CCO 101, DG 203, DG 303
	M	WD 425	User Experience and Interaction Design / Pre: CCO 101, DG 111, WD 211, WD 309, WD 406, WD 415
	E		Elective
11th AT	E		Elective
	M	DGW 450	Digital Portfolio / Pre: 27 Credits Approved in Major
	UP	ADM 475	Professional Development / Pre: 27 Credits Approved in Major
	UP	DGW 475	Project Development / Pre: 27 Credits Approved in Major

Revised: 5/2025 - Digital Graphic Design Department